



Sponsorship Prospectus



The UK's most comprehensive business
forum for eProcurement, eSourcing and
Supply Chain Technologies

Web: www.eworld-purchasing.com



In association with

THE
CHARTERED INSTITUTE OF
PURCHASING & SUPPLY®



23rd & 24th September 2008
New Connaught Rooms,
London



Event Background and Introduction

The very first eWorld Purchasing & Supply event took place in Spring 2001 and due to its resounding success, it became a flagship event for the organisers Revolution Events.

Running biannually ever since, the event has built its reputation on presenting the latest thinking, products and solutions in the finance, procurement and supply chain fields.

The event uses an innovative educational format to deliver high-value content through keynote speaker sessions, industry case studies and a networking/exhibition area with leading industry vendors.

Now in its eighth successive year, eWorld Purchasing & Supply has become the UK's leading forum for senior purchasing and supply chain professionals by constantly addressing the full range of emerging issues and new technologies.

“eWorld continues to be a feature event for the Purchasing world in the UK which provides equal value to both the sponsoring suppliers and attendees. We have been pleased to support eWorld over the last 8 years and look forward to continuing our support for the foreseeable future”.

ANDREW DOUGLAS - ORACLE

Guest Speakers and Show Highlights

- High-level opening keynote from world-renowned industry experts **The Hackett Group**. Their Procurement Practice Leader (Chris Sawchuk) will unveil Hackett's new Procurement Capability Maturity Model to help attendees understand the capabilities and practices needed to deliver world class procurement.
- More than **25 FREE daily conference sessions** covering the latest developments in eProcurement, eSourcing, eAuctions, eInvoicing, supplier integration & collaboration, contract management, ethical sourcing, sustainable supply chains and process transformation.
- **Interactive Procurement Challenge (IPC)** – All delegates and sponsors on Day One are invited to join the day's speakers, sponsors and their peers for complimentary drinks and an informative and entertaining finale to the day. The IPC will test your knowledge on a variety of important subjects, providing an informal opportunity to network with other participants and possibly win one of several highly desirable prizes.
- **Jon Hansen** is to speak at the e-World Purchasing & Supply Show, indisputably a thought leader in the arena of supply chain and procurement practices throughout North America. Engaging, thought provoking, and entertaining his seminars deliver valuable insight into the forces that are reshaping procurement practice for the next 25 years and beyond.
- Focusing on **Business Strategies, Procurement, Public Sector, Supply Chain & Sustainability**



Visitor Profile

"Curtis Fitch were newcomers to the eWorld events in 2007 but, in a short time, have enjoyed very successful involvement. Revolution Events ensure high standards of organisation and are genuinely helpful throughout the event process - from preparation through to onsite participation. They also make the event fun to exhibit at!" **Louise Burke, CURTIS FITCH**

eWorld Purchasing & Supply is targeted at senior business executives from the corporate and public sector, with responsibility for implementing web-enabled finance, procurement & supply chain strategies, sourcing technology partners and using / joining electronic marketplaces. Delegates may be from a large corporate or small to medium sized business; from the private or public sector; targeting B2B as well as B2C customers.

Typical job titles include; **Supply Chain, Procurement & Purchasing Managers and Directors; Operations / Production / Manufacturing Managers and Directors; General Managers, Heads of Department; Financial Directors, Management Consultants; Project Managers; IT / MIS Managers and Directors.**

- **19% of visitors work for organisations with a turnover between £100M - £499M**

- **26% of visitors work for organisations with a turnover of £500M+**

- **89% are responsible for recommending, selecting or evaluating procurement or supply chain products/services.**

Sample of organisations that attend

3M UK plc; Allianz Cornhill Insurance; **American Express; Apple Computer; Argos Business Solutions;** Associated British Foods; Atos Origin; Avent Limited; **BAE Systems;** Balfour Beatty Ltd; **BBC New Media & Technology;** Bedfordshire Fire & Rescue Service; BMI HEALTHCARE; **BP plc;** Brighton & Sussex; NHS Trust; **British Airways plc;** **British Sky Broadcasting Ltd;** British Telecom; Cable & Wireless (International Division); **Cancer Research UK;** Cardiff & Vale NHS Trust; Chelmsford Borough Council; Chiltern Railways; **Christian Salvesen;** Costain Ltd; **Credit Suisse;** Cross London Rail Links Ltd; Crown Agents; De Agostini UK Ltd; **Department for Transport; Department for Work and Pensions; Deutsche Bank AG London;** DHL Exel Supply Chain; Ealing Council; Essex Police; Foster Wheeler Energy Ltd; **Fujitsu Services; GlaxoSmithkline;** Great Ormond Street Hospital; Greater Manchester Collaborative; Guide Dogs for the Blind; **Hitachi Capital (UK) plc;** Home Office Home Office; **HSBC Bank plc;** IBM (UK) Ltd; **JCB; JP Morgan Chase Bank;** Kingfisher plc; Kings College London; KPMG LLP (UK); Kraft Foods (UK) Ltd; Kwik Fit; Ladbrokes plc; **Legal & General Assurance Society Ltd;** Littlewoods Shop Direct Group; **Lloyds TSB Bank plc Group;** London Borough of Bromley; London Borough of Hillingdon; London Borough of Tower Hamlets; **Marks & Spencer; McLaren Automotive Ltd;** Metronet Rail; Monsoon Accessorize Ltd; National Air Traffic Services Ltd; **Nestlé UK Ltd; O2 (UK) Ltd;** OFSTED; Portman Building Society; Reed Business Information; RNID; Royal Bank of Scotland; Royal Brompton Hospital NHS Trust; **Royal Mail Group plc; Sainsburys;** Siemens Traffic Controls; SITA UK; Tarmac Ltd; Telstra Europe; **Tesco Stores Ltd;** Thales Telecommunications Services Ltd; The Automobile Association; The British Library; **The Walt Disney Company Ltd;** T-Mobile (UK) Ltd; TNT Ltd; Toys R Us; Travis Perkins; UBS Investment Bank; **Virgin Mobile;** Visa...and many more



Exhibitor/Speaker Opportunities

The eWorld vendor packages are specifically designed to offer the most effective combination of speaking and exhibit opportunities to capture the mind-share of our pre-qualified audience of senior delegates. Whatever your budget, we will work with you to help you achieve your sales and marketing goals including **Direct Sales, Customer Relations, Brand Building, Channel Support and PR.**

GOLD FULLY INCLUSIVE PACKAGE (KEYNOTE STATUS EXHIBITION & SEMINAR)

Pre-Event:

Inclusion in delegate mailings & eMail Shots;
Inclusion in our online Event Planner;
Event Web Site Advertising;
VIP Conference Invites;
Seminar Support.

During Event:

2 x 30 minute **KEYNOTE Sessions** in the main conference programme;
KEYNOTE exposure;
KEYNOTE seat drop;
Exhibit Stand – 3x1m Fully fitted stand including furniture package, electrics & lighting;
Opportunity to join our Executive Panel Discussion;
Invites to a hosted Drinks Reception;
Literature Distribution on site;
Full Page Entry in to the On-Site Event Guide;
eWorld Meetings available to meet one on one with delegates.

Post Event:

Guaranteed Leads, full pre registered delegate list post event (with contact details);
Full Seminar Feedback.

£10,500+VAT

SILVER FULLY INCLUSIVE PACKAGE (EXHIBITION & SEMINAR)

Pre-Event:

Inclusion in delegate mailings & eMail Shots;
Inclusion in our online Event Planner;
Event Web Site Advertising;
Seminar Support.

During Event:

2 x 30 minute **Seminar Sessions** in the main conference programme;
Exhibit Stand – 3x1m Fully fitted stand including furniture package, electrics & lighting;
Invites to a hosted Drinks Reception;
Literature Distribution on site;
Entry in to the On-Site Event Guide;
eWorld Meetings available to meet one on one with delegates.

Post Event:

Guaranteed Leads, full pre registered delegate list post event (with contact details);
Full Seminar Feedback.

£7,500+VAT

BRONZE SEMINAR ONLY PACKAGE

Pre-Event:

Inclusion in delegate mailings & eMail Shots;
Inclusion in our online Event Planner;
Event Web Site Advertising;
Seminar Support.

During Event:

2 x 30 minute seminar sessions;
Entry into the On-Site Event Guide;
eWorld Meetings available to meet one to one with delegates;
Invites to our Drinks Reception.

Post Event:

Guaranteed Leads, full delegate list (with contact details);
Seminar Feedback.

£4,500+VAT

BRONZE EXHIBITION ONLY PACKAGE

Pre-Event:

Inclusion in delegate mailings & eMail Shots;
Event Web Site Advertising.

During Event:

Exhibit Stand – 3x1m, Fully fitted stand;
Literature Distribution on site;
Entry into the On-Site Event Guide;
eWorld Meetings available to meet one to one with delegates;
Invites to our Drinks Reception.

Post Event:

Guaranteed Leads, full delegate list (with contact details).

£4,500+VAT

***For more information or to reserve your place,
please contact Claire Boffey on:***

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eWorld Purchasing and Supply is organised by Revolution Events - a leading provider of business-to-business events since 1999. Over the past 9 years, Revolution have organised over 200 events including a mix of their own business technology forums and a series of managed events for clients such as: DCLG, Sage Software and Lloyds TSB.

OTHER REVOLUTION EVENTS INCLUDE:

Local Wellbeing Conference, 9th September 2008, QEII, London
EEMA ISSE Security Conference, 7th – 9th October 2008, Madrid
HR Futures – 8th October 2008, Victoria Place Plaza, London
Green IT, 4th-5th November 2008, Barbican, London
Inbox / Outbox – 25th&26th November 2008, The New Connaught Rooms, London
eWorld Purchasing and Supply, 24th-25th February 2009, New Connaught Rooms, London
Beacon Awards, 3rd March 2009, QEII, London
EEMA E-Id Card Conference, 10th-11th March 2009, Belgium
Front Office Shared Solutions, 20th-21st May 2009, Victoria Park Palace, London
EEMA Annual Conference (e-Identity), 9th – 10th June 2009, Lithuania
Sage Visions, June 2009, QEII, London
Inbox / Outbox, 16th-17th June, New Connaught Rooms, London